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E-BOOK

Published for National Level Seminar on "The Role of National Service Scheme for Effective Implementation of Prime Minister Schemes for Rural Area"

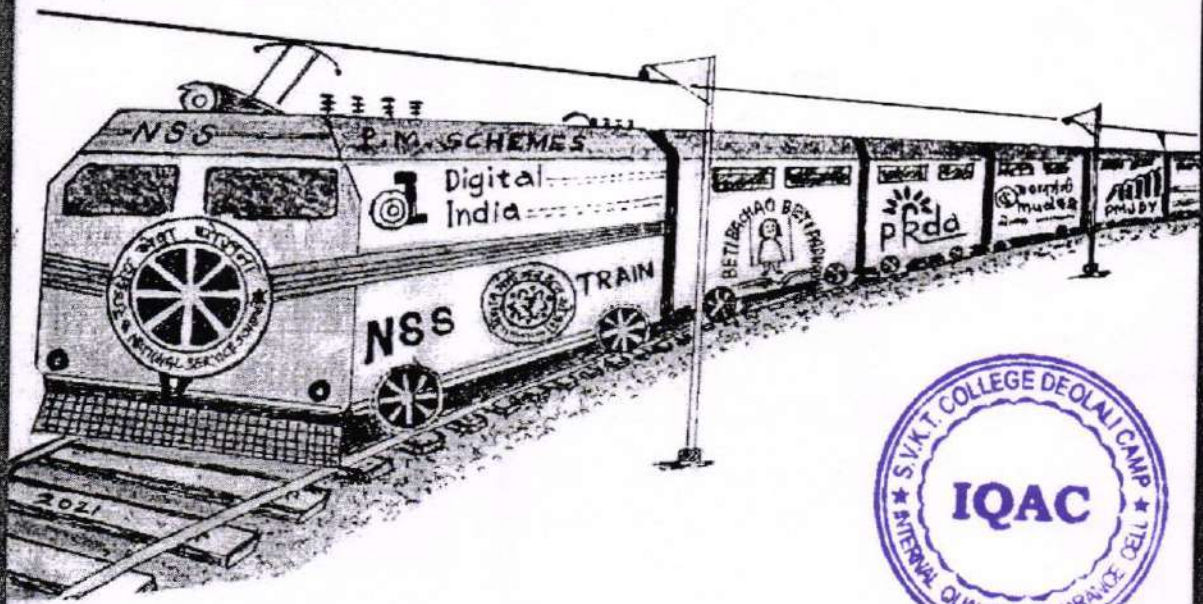
ISBN: 9788192842967, 19 March, 2016

# "The Role of National Service Scheme for Effective Implementation of Prime Minister Schemes for Rural Area"

**19 and 20 March, 2016**

Organised Under,

**QUALITY IMPROVEMENT PROGRAMME (BCUD)  
SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE**



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**Board of Editors: Dr. A. R. Bhardwaj, Dr. K. D. Kushare, Dr. S. J. Limbare, Dr. D. K. Holkar, Prof. Prakash Warkari and Prof. Tejesh Beldar**

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(19 March, 2016)



## **EFFECTIVE COMMUNICATION: ROLE & GOAL OF NATIONAL SERVICE SCHEMES FOR THE PUBLIC**

**PROF. VIKARAM KAKULATE**

SVKT College, Nashik Road

&

**PROF. VINAYAK BHAMRE**

Bytco College, Nashik Road

### **OBJECTIVE OF THE PAPER**

- 1) To study the effective communication in NSS

### **INTRODUCTION**

The national service scheme was started in order to promote social consciousness and sense of responsibility in the college students. It also aims at developing in them a sense of discipline and dignity of labour. The scheme provides an excellent opportunity to the students to appreciate the condition prevailing in the community.

### **GOAL OF NATIONAL SERVICE SCHEME**

The ultimate goal of the scheme is:

“Development of the personality of students through community service” this goal is sought to be achieved by enabling the students to:

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- vii. Posters
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Preparation and use of appropriate media for communication requires creativity of mind and skills.

**Methodology:** Lectures on different topics followed by group discussion

**Conclusion:** The youth of today are the citizens of tomorrow. School and colleges are the training grounds where all around personality of these students is developed. NSS provides an excellent opportunity to the students to appreciate the condition prevailing in the community.

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