

## Intellectual Property Right

### Report of Programme

The Department of Economics was organized one day workshop on Intellectual Property Right (IPR) on **Tuesday 21/01/2020** in seminar hall at 10.00 am. Honorable advocate Mrudula Bale was the Speaker of this function, Honorable, college Principal Dr. V.J.Medhane presided over the function. The introduction and welcome were given by Dr.S.K.Pagar

**Technical session First** – first technical session was started at 11.30 am to 1.00pm Honorable speaker advocate Mrudula Bale expressed his view on various laws regarding Intellectual property right Dr.Manisha Aher expressed the vote of thanks.

**Technical Session second** – In second session the speaker Adv.Asavari Sathe explained copy rights, rules of copy right and Provision for punishment in copy right law Dr.J.P.jadhav expressed the vote of thanks

**Technical Session third** - In third session the speaker explained in detail about the Patent registration. He explained the procedure about registration of Patents, which documents are essential for registration etc. Dr.Manisha Aher expressed the vote of thanks

Honorable, college Principal Dr. V.J.Medhane expressed his presidential views. He said student should conscious about their innovative ideas and patents.85 student and all staff was present in the workshop

Dr. Manisha Aher expressed vote of thanks and Dr. J.P.Jadhav. anchored the whole programmed.







MVP Samaj'S



**S. V. K. T. Arts, Science and Commerce College, Deolali Camp, Nashik**  
**Department of Commerce**

### **Entrepreneurship Awareness Workshop Report**

**3rd and 4th Jan.2020**

Department of Commerce and Udyogwardhini Shikshan Sanshta jointly organised two days Entrepreneurship Awareness Workshop. In this workshop almost 96 students and five teachers were participated. The inauguration of this academia meet done by Mr.Sunil Chandak M.D. of Udyogwardhini Shikshan Sanshta, Mr Harsha Deodhar, Mr Milind Tare and Mr Pankaj Ghadge were on dias. Principal V.J. Medhane President of this Entrepreneurship Awareness Workshop, Prof. S.L. Bhoj head of the Department, Mr. S.E. Kardak, Miss U.Y. Gite, Miss R.V. Jadhav, Mr Y.S. Jadhav and Mr. V.G. Gaikwad Coordinator of this workshop were on dias.

Mr. Sunil chandak explained the need and importance of entrepreneurship awareness workshop to spark economic development by starting new business, creating jobs and contributing to improvement in GDP; they explained the seven key talents of successful entrepreneurs are business focus, confidence, creative thinking, delegation, determination, relationship building and risk taking. if we are following certain tips for time management becomes a successful businessman.

Mr. Harsha Deodhar said about action plan of Start ups this include fast tracking of start up patent application was under taken in order to support entrepreneurs towards creating jobs rather than seeking them. He also told about scheme eligibility and the benefits of start up which is self certification under labor and environmental laws, Tax exemptions for three years, Tax exemption on investment above fair market value. Easy winding up of company, Start up patent application and IPR Protection, Relaxation in public procurement norms, and SIDBI fund of Funds.

Mr. Milind Tare said about what is a Stress in entrepreneurship and how can solve stress incurred in business which includes Uncertainty in business, financial concern, highly competitive industry, self worth linked to business concern. Minimization of stress in entrepreneurship is most important for that take a systematic breaks when feel a stress, strengthen a social network, learn relaxation techniques, try to resolve stressful situations with example.

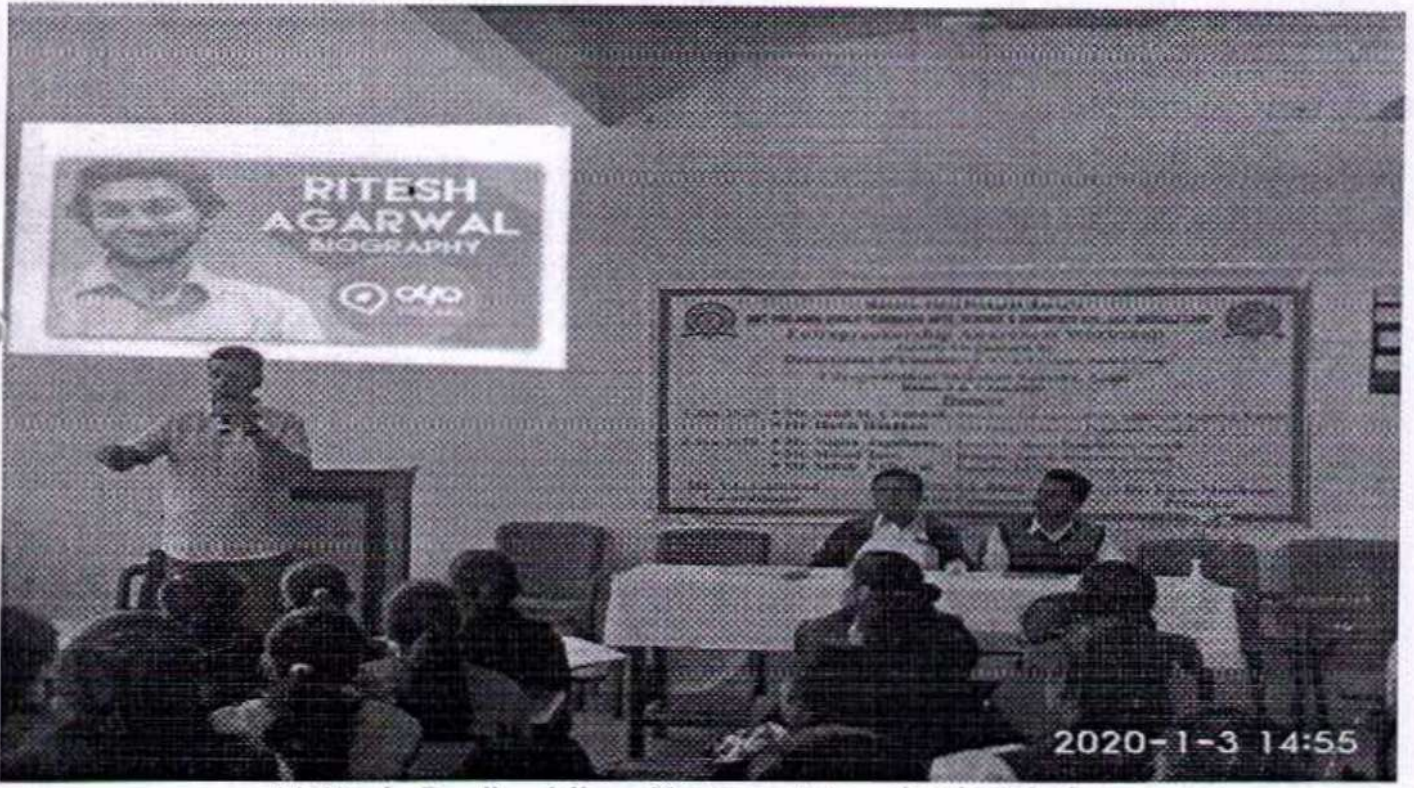
Mr. Pankaj Ghadge said about Digital Marketing is the promotion of products or brands using electronic devices or the internet. Digital Marketing use multiple channels and technologies that allow an organisation to analyze campaigns, content and strategy to understand what working and what isn't typically in real time. He also told Digital marketing has continuously adapted to meet the needs of customers and brands enable to interact with targeted audience in real time.

Principal Dr.V.J.Medhane told in his speech that students can apply the commerce knowledge in entrepreneurship development because student has such background. Principal also said that commerce can student develop themselves in such a way to provide a job to others by developing entrepreneurship skill.



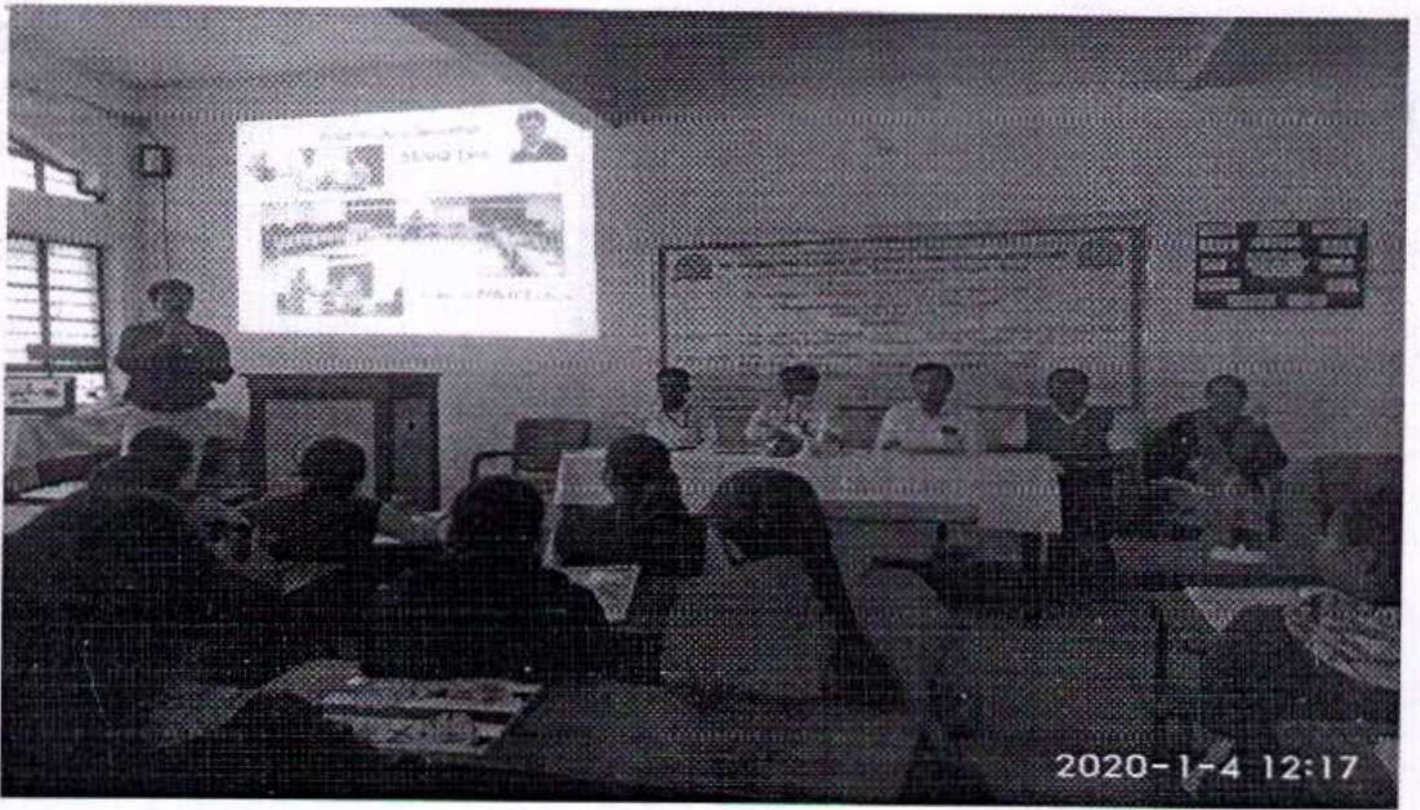


Mr Sunil Chandak delivered lecture on Entrepreneurship Why and How



Mr Harsha Deodhar delivered lecture on International Marketing






Mr. Milind Tare delivered lecture on How to start up Business



Mr. Pankaj Ghadge delivered lecture on Digital Marketing future of the Country

  
Prof. V.G. Gaikwad  
Coordinator



  
Dr. V.J. Medhane  
Principal